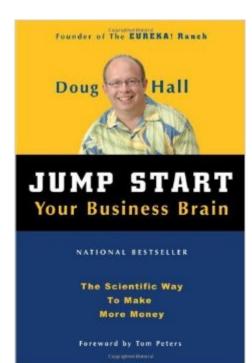
The book was found

Jump Start Your Business Brain: Scientific Ideas And Advice That Will Immediately Double Your Business Success Rate





Synopsis

Doug Hall shares data-proven methods that can make sales, marketing, and business development measurably more effective.

Book Information

File Size: 2901 KB Print Length: 329 pages Publisher: Clerisy Press (March 30, 2010) Publication Date: February 11, 2010 Sold by: Â Digital Services LLC Language: English ASIN: B003EGVD7G Text-to-Speech: Enabled X-Ray: Not Enabled Word Wise: Enabled Lending: Not Enabled Enhanced Typesetting: Enabled Best Sellers Rank: #455,041 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #89 in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Planning & Forecasting #301 in Books > Business & Money > Management & Leadership > Planning & Forecasting #661 in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Systems & Planning

Customer Reviews

Perhaps you have already read Hall's previous book, Jump Start Your Brain (1996) to which David Wecker was a contributor. Most of the core concepts introduced in that book are developed in much greater depth in this sequel. However, Hall makes a much greater effort to explain their direct relevance to achieving business success. He shares "good news" in the Introduction: "Business success is not random. There are patterns in the universe of business. There are reproducible scientific lessons and laws that, when applied with diligence, can help you win more, lose less, and make more money with your new products, services, sales, and advertising efforts." Contrary to Darwinists, Hall rejects the term survival, replacing it with "thriving" through the effective use of data-validated scientific laws. Although he states that small business owners are the "focal point" of his book, I believe that literally anyone can benefit from this book who needs to formulate better

ideas within a competitive marketplace. These new ideas need not be limited to "new products, services, sales, and advertising efforts." On the contrary, they could also help substantially to improve the cycle time and first-pass yield of a process to produce new products and services, to increase both sales and profits, and to maximize the impact of marketing (i.e. creating demand for) whatever is offered for sale. In addition, effective application of "reproducible scientific lessons and laws" can generate new ideas which help a company to strengthen its relationships with customers, vendors, and strategic allies as well as with its own employees or "associates," as they are called at companies such as Wal-Mart and JCPenney.

Download to continue reading...

Jump Start Your Business Brain: Scientific Ideas and Advice That Will Immediately Double Your Business Success Rate Jump Start Your Business Brain: The Scientific Way To Make More Money Learn Python in One Day and Learn It Well: Python for Beginners with Hands-on Project. The only book you need to start coding in Python immediately Double Your Business: The Entrepreneur's Guide To Double Your Profits Without Doubling Your Hours So That You Can Actually Enjoy Your Life Go From Zero to Hero on LinkedIn: Jump Start your Prospecting Success in as Little as 7 Days Jump, Frog, Jump! Jump, Kangaroo, Jump! (MathStart 3) Jump at the Sun: It's Beginning to Look a Lot Like Kwanzaa! - Holiday Classics (Jump at the Sun Holiday Classics) Start Up Business Ideas for 2016: 3 Online Business to Start in 2016 to Help You Quit Your Day Job This Year (3 in 1 bundle) Shark Tank Jump Start Your Business: How to Launch and Grow a Business from Concept to Cash Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) The Band Director's Method Book Companion: How to Immediately Improve Your Ensemble with the Resources You Already Have Immediate Dentoalveolar Restoration: Immediately-loaded Implants in Compromised Alveolar Sockets 86 Songwriting Tips: Useful Advice And Ideas For The Start-Up Songwriter! How to Start an Online Business: A Step by Step to Make Money from Your Computer Even If Your Starting from Scratch! (How to start an Online Business, ... Startup, Online Business for Beginners) Deep Sleep: Brain Wave Subliminal (Brain Sync Series) (Brain Sync Audios) Blackmailed into Double Penetration: A Reluctant First Anal Sex Erotica Story, Double Trouble, Book 5 Double Village Idiot: A Laugh Out Loud Comedy Double Hot For Cold Calling in 45 Minutes: How to Boost Your Success Rate on the Phone Small Time Operator: How to Start Your Own Business, Keep Your Books, Pay Your Taxes, and Stay Out of Trouble (Small Time Operator: How to Start Your ... Keep Yourbooks, Pay Your Taxes, & Stay Ou)

<u>Dmca</u>